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GALILEO RESEARCH & STRATEGY CONSULTANCY WINS GOLD & SILVER STEVIE® AWARDS IN 2017 STEVIE AWARDS FOR WOMEN IN BUSINESS

Women Around the World Recognized at Event in New York City

New York, NY – November 18, 2017 – Galileo Research & Strategy Consultancy has been named the winner of the Gold Stevie® Award for Women Owned Company of the Year, as well as the Silver Stevie® Award for Most Innovative Women Owned Company, in the 14th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business are the world's top honors for female entrepreneurs, executives, employees and the organizations they run. All individuals and organizations worldwide are eligible to submit nominations – public and private, for-profit and non-profit, large and small. The 2017 awards received entries from 25 nations and territories.

More than 1,500 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in more than 90 categories. Galileo Research & Strategy Consultancy won in the Women Owned Company of the Year category for Business Services, more than 10 employees. Galileo has additionally been awarded one of two Silver Stevie® Awards for Most Innovative Women Owned Company with more than 10 employees, competing across categories.

Galileo Research beat out over 1,500 candidates in each category due to their innovative use of leading-edge theories from therapeutic psychology and behavioral economics to create a unique approach to market research.

Founder Cathy Lennox responded that the team was “thrilled to win both the Gold and Silver Awards this year - for the acknowledgement they provide of our breakthrough work, harnessing the power of therapeutic psychology-based techniques for more effective qualitative market research - and to be part of this celebration of female entrepreneurship!”

Stevie Award winners were selected by more than 170 executives worldwide who participated in the judging process. “The judges were so impressed with the accomplishments of all of the Stevie Award-winning women and organizations. The 2017 Stevie Awards for Women in Business received a record number of nominations and had a record number of ceremony attendees,” said Michael Gallagher, founder and president

of the Stevie Awards. “We congratulate all of this year’s Grand, Gold, Silver and Bronze Stevie Award winners for their achievements.”

Details about the Stevie Awards for Women in Business and the list of Stevie Award winners are available at www.StevieAwards.com/Women.

About Galileo Research & Strategy Consultancy: Galileo Research is a psychology-based research and strategy consultancy. We harness the power of leading-edge theories from academic and therapeutic psychology, and behavioral economics, to create a unique approach to market research. Inspired by the notion that innovative thinking sparks at the intersection of disciplines, the Galileo team combines diverse experience in psychology, neuroscience, research, anthropology, sociology, criminology, marketing and advertising.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.